



## PEC HOLDS 78<sup>TH</sup> ANNUAL MEETING

Approximately 210 members and their guests attended Price Electric's 78th Annual Meeting of Members, held on June 7, 2018, at Phillips High School. Prior to the meeting, attendees visited with friends and neighbors, enjoyed a delicious chicken dinner, had the opportunity to visit with some of PEC's linemen and office staff, participated in a medication turn-in sponsored by the Price County Sheriff's Department, and received attendance gifts of PEC camp mugs filled with coffee packets.

District 2 director Joan Points, District 4 director Randy Kunsch, District 5 director Mike Zierer, and

District 6 director Karen Newbury were all re-elected to their positions in uncontested races.

Highlights of the meeting included CEO Bill Caynor's report, which focused on the statement, "Our chosen path is a new trail of possibilities." These new possibilities include all of the opportunities that are available due to new technologies, renewable energy, system improvements and maintenance, and the new PEC Member Service Center, which will be open for business in July. Another piece of welcome news was that PEC members would not experience a rate increase this year.

PEC employees were recognized for service milestones. Jerel Polacek (journeyman lineman) received a 40-year service award; David Pisca (crew foreman and journeyman lineman), Mark Pomeroy (journeyman lineman), and Sheila Stickley (consumer services representative) received 15-year service awards; and CEO Bill Caynor received a five-year service award. Linemen Chris Burnis and Andrew Reuterskiold were recognized for their promotions to journeyman lineman.

Former District 2 director Kirk Klassen was recognized with the PEC Visionary Award. Klassen served on



Receiving service awards were (above left): Jerel Polacek, 40 years; and (above center) Dave Pisca, Mark Pomeroy, and Sheila Stickley, 15 years. Sharon Klassen (above right) accepted the Visionary Award on behalf of her late husband, former Director Kirk Klassen. CEO Bill Caynor (far left) was recognized for five years of service, and (left) Linemen Chris Burnis and Andrew Reuterskiold were recognized for achieving journeyman linemen status.



Middle row, right: Joe Strand won the grand prize—a 43-inch TV.



the PEC board from 2013 until the time of his passing in 2017. He was recognized for his interest in looking ahead at emerging technologies, his tenacity in standing up for the best interests of the membership, and his dedication to the cooperative. His wife, Sharon, accepted the award on his behalf.

Greg Bortz gave a presentation on PEC's Commitment to Community program, in which \$140,000 of unclaimed and donated capital credit funds were donated to local community organizations throughout the past year. Linda Powers of River Valley Architects updated members on construction of the new PEC Member Service Center, noting that the project came in on time and under budget while highlighting the features that will allow the building to serve as an effective home for PEC throughout the next 50-75 years.

Drawings for door prizes were held throughout the evening. The winner of the grand prize, a 43-inch LED TV, was Joe Strand.

PEC would like to thank all members who attended this year's annual meeting. Make plans to join us next year!



The anticipation is finally over—Price Electric is happy to announce that our new Member Service Center will be open for business at the end of July. Our new facility will be located at W6803 Springs Drive in Phillips, just off of Highway 13 and a few minutes south of downtown. The new facility features the latest in energy efficiency initiatives, along with having the capability to house all of PEC's facilities (office, garage, and pole yard) at one safe, secure, and up-to-date location.

In order to make the transition to the new building our offices will be closed on Thursday, July 19, and Friday, July 20. Please be aware that any drop box payments should be made at our new location beginning on July 19. The drop box at our Lake Avenue location will no longer be available for deposits after July 18.

We hope to host our Breakfast in the Northland at the new building this fall, so look for updates in future issues of this magazine.

# \$140,000 DONATED TO LOCAL CHARITABLE ORGANIZATIONS through Federated Youth Foundation Commitment to Community Program!

Price Electric (PEC) takes pride in not only providing electric service to you, our member-owners, but also in being part of the incredible communities we serve. In June 2017, the board of directors launched a Commitment to Community Program. This program utilized Federated Youth Foundation funds to give back \$140,000 to non-profit charitable organizations that serve our local communities. It is an honor to announce the completion of this program and to see the funds go to work by the 32 outstanding organizations that received donations through the program!

Federated Youth Foundation funds originate from unclaimed or donated capital credits. The funds cannot be used for operational expenses, but can be used for scholarships or charitable purposes. What an exceptional way to support our community organizations!

A board committee comprised of Mike Atkinson, Randy Kunsch, Michael Meier, and Karen Newbury worked in the spring of 2017 to create the structure for the program, and a member-appointed committee comprised of Mark Bryan, Tim Hetland, and Steve Ashenbrucker carried out the program until the funds were completely distributed. All donations were also approved by PEC's board of directors in whole as well as the board of directors for the Federated Youth Foundation. Thank you to all for your efforts!

Please join us in thanking all of the hard-working charitable organizations serving our communities. It is groups like these that truly make our communities strong.



MY CO-OP



## Price Electric Puzzler

How closely are you reading your issue of *WEC News*? Each month, we will present a question whose answer can be found in the issue. Return the answer, and you could receive a \$25 bill credit!

Please drop off or mail your answer to Price Electric or email your answer to [info@price-electric.com](mailto:info@price-electric.com). A winner will be drawn from all correct entries on July 31.

The winners of the May PEC Puzzler were Russ and Marlene Zimmerman. Congratulations!

### *When will PEC be moving into its new Member Service Center?*

Answer

Name

Account Number

Phone

Please return to Price Electric Cooperative,  
508 N. Lake Ave., P.O. Box 110, Phillips, WI, 54555

## 2018 MEMBER PHOTO CONTEST

Introducing Price Electric's member photo contest! Members are invited to submit photos for inclusion in our 2019 calendar. Winning photos may be used in future newsletters or cooperative publications.

### Photo Contest Criteria:

- Photos must be taken within the Price Electric Cooperative service area.
- Photos should capture life in northern Wisconsin (seasons, wildlife, landscape, people, etc.).
- Photos must have a horizontal (landscape) orientation.
- Photos can be in color or black and white.
- Photos must be high resolution—at least 300 dpi and 8"x10".



### Photo Contest Rules and Details:

- Photos must be submitted by July 31, 2018.
- Three (3) photos per member will be accepted.
- All PEC members 18 years and up are eligible to submit photos.
- A PEC member under 18 is eligible to participate, but must submit a parent/guardian form with entry.
- A completed entry form must accompany each photo.
- Member must own rights to photo.
- PEC employees will determine the winning photos.

### Photo Contest Entry Options:

- Email: [info@price-electric.com](mailto:info@price-electric.com)
- Mail: P.O. Box 110, Phillips, WI 54555
- Drop Off: Price Electric Cooperative Office—508 N Lake Avenue, Phillips

Entry forms and photo release forms can be downloaded from PEC's website at [www.price-electric.com](http://www.price-electric.com), picked up at the PEC office, or emailed upon request.

## REBATE UPDATE

So far in 2018, PEC members have received **\$1,651** in energy efficiency rebates from Price Electric and Dairyland Power Cooperative, and **\$9,492** in incentives and savings from Focus on Energy initiatives. Please contact Price Electric or visit [www.price-electric.com](http://www.price-electric.com) for more information on how you can take advantage of energy efficiency incentives available for PEC members!



The Price Electric Office will be closed on Wednesday, July 4, for the Independence Day holiday.

The Price Electric Office will be closed on Thursday, July 19, and Friday, July 20, to move to the new Member Service Center. Payments will not be accepted at the 508 N Lake Avenue office after July 18.

### William L. Caynor Sr., President/CEO

508 N. Lake Ave., P.O. Box 110, Phillips, WI 54555  
715-339-2155 • 800-884-0881  
[www.price-electric.com](http://www.price-electric.com)

Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

### Theresa Raleigh, Editor



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