



**Price Electric  
Cooperative**

Your Touchstone Energy® Partner 



William L. Caynor Sr.,  
Price Electric  
Cooperative CEO

## Veselé Vánoce

Once again, we find ourselves peering out the window to see the bareness of trees surrounded by a blanket of white ice crystals covering the ground. The coldness of the air is prevalent and the darkness of the day has conquered the light. For some of us this means you are commuting to work with limited visibility in hopes of not colliding with any four-legged creatures. For others, it represents the need to throw another log on the fire. The season is winter, and the month is December. A month of cultural and religious celebration coupled with family, giving and community.

Gatherings around the luminated Christmas tree with those we love and care for is the anticipated highlight of another year gone by for most. Who we are and where we originated reinforce these traditions. The Northwoods traditions originated within the family heritage of German, Czechoslovakian, Polish, or Scandinavian. When we think of our hardships of living in the Northwoods today, try to imagine what your grandparents, or even their grandparents, endured and overcame so that you could live a better life. These were strong and resilient men and women. My fifth great-grandfather was an indentured servant. Arriving to the New World in 1770 as a 15-year-old English boy, a wealthy farmer paid his passage in exchange for seven years of servitude. Now, those of you that know your American history know what occurred seven years later, the colonies found themselves embroiled in the Revolutionary War. This courageous 22-year-old enlisted in the continental army and fought with General Washington through the Valley Forge campaign. What a remarkable and admirable generation who sacrificed their lives and freedom so that we experience liberty today.

Reflection and remembrance of those who are no longer with us and recognition of those serving our country to keep of us safe cannot be forsaken. I don't believe there are any among us that haven't been impacted in some way by the passing of someone close or connected to us, but rest

assured that their memory, lives, through us. As for the young service men and women, most grew up in small communities like the ones we have in the Northwoods. Their dedication to duty gives us the comfort and security to rest at night.

Helping each other in time of need and giving to those less fortunate is instrumental. Given this, the Cooperative has the Santa Elves Giving Tree in our front lobby again this year, but you better hurry as there was a lot of interest last year. I would like to thank those who have graciously donated in years past. It's also that time of year for retiring your capital credits. Those of you who were members in 1989 would have received a credit on your electric bill in November. In fact, \$349,727.38 were retired this year.

I would also like to thank you for working with us, and allowing us to serve you this past year from construction activities to right-of-way clearing, to accessing your property to identify outage related problems on your distribution system. You have been more than good to us, which only inspires us to work harder for you. You are the thread that holds the fabric of America.

From the directors and staff, who work for you, our members, we would like to wish you and your family a very Veselé Vánoce (Merry Christmas)!





## BREAKFAST IN THE NORTHLAND

Nearly 200 people attended Price Electric's fifth annual "Breakfast in the Northland" member appreciation breakfast held at the Prentice School on Saturday, October 14. Members enjoyed a delicious breakfast, giveaways and door prize drawings, and demonstrations of the PEC mobile electric safety unit. PEC thanks all members who joined us for a fun morning. Hope to see you next year!



1. Members enjoyed conversation and camaraderie with PEC directors, staff, and other friends and neighbors from throughout the PEC service area.
2. PEC Directors Mike Atkinson and Karen Newbury and PEC Executive Assistant Wendee Wagner serve up a tasty breakfast of pancakes, sausage, and biscuits and gravy.
3. Members entered door prize drawings and received giveaway items.
4. Members of all ages learned about electrical safety from Ben Orysen, PEC manager of operations.
5. Director Francis Gwinn (left) presents Cathy Peterson and Chris Kempen, representatives of the food pantry at St. Paul's Catholic Church in Catawba, with members' donations for the food drive held as part of the breakfast.



### Directors Receive Certifications

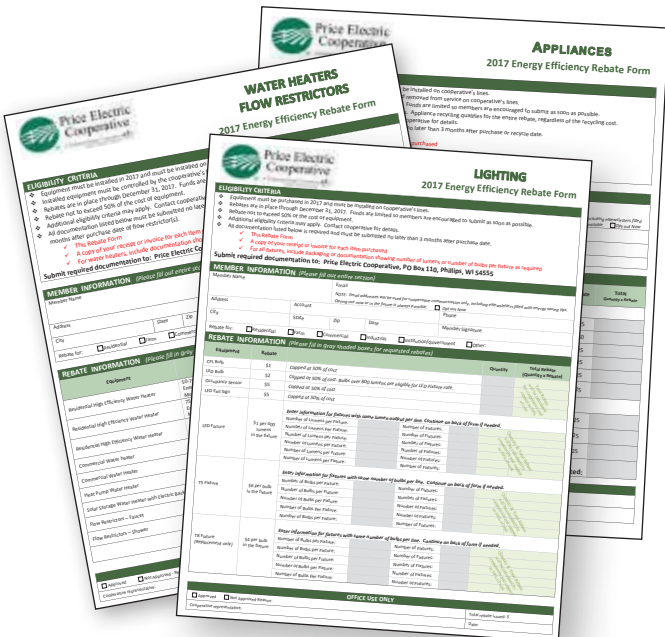
Congratulations to PEC board directors Mike Atkinson and Karen Newbury, who recently completed the coursework required to receive NRECA board certifications. Mike earned the Board Leadership Certificate and Karen earned the Credentialed Cooperative Director certification. They were presented with certificates by PEC Board President Ed Hainy at a recent meeting.

## LAST CALL FOR 2017 REBATES!

The deadline for submitting 2017 energy efficiency rebate forms to PEC is December 31. Any rebate applications received after December 31 will be subject to 2018 rebate amounts. Please remember that rebate forms must be received within three months of purchase.

Rebates are available for new Energy Star appliances, refrigerator/freezer recycling, energy efficient lighting, HVAC, and more. Please visit [www.price-electric.com](http://www.price-electric.com) or stop by the Price Electric office in Phillips to get your rebate forms.

2018 rebate forms will be available after January 1, 2018.



**Visit the  
GIVING  
TREE  
at Price Electric**

There's still time to pick a card off PEC's Giving Tree to brighten a local child's holiday! Gifts will need to be dropped off at the PEC office by December 8 so that the Santa's Elves Foundation can deliver them in time for Christmas.



## Price Electric Puzzler

How closely are you reading your issue of *WEC News*? Each month, we will present a question whose answer can be found in the issue. Return the answer, and you could receive a \$25 bill credit!

Please drop off or mail your answer to Price Electric or email your answer to [info@price-electric.com](mailto:info@price-electric.com). A winner will be drawn from all correct entries on December 31.

The winners of the July PEC Puzzler was Al Nikkila. Congratulations!

**What is the deadline for 2017 energy efficiency rebates?**

Answer

Name

Account Number

Phone

Please return to Price Electric Cooperative,  
508 N. Lake Ave., P.O. Box 110, Phillips, WI, 54555

*Price Electric Cooperative  
Wishes You and Yours  
a Merry and Bright  
Holiday Season!*



The Price Electric office will be closed for the Christmas holiday on Friday, December 22 and Monday, December 26, and for New Year's Day on Monday, January 1, 2018.

## REBATE UPDATE

So far in 2017, PEC members have received **\$13,262** in energy efficiency rebates from Price Electric and Dairyland Power Cooperative, and **\$20,361** in incentives and savings from Focus on Energy programs. These energy efficiency initiatives represent **6,357,676 kWh** saved by PEC members!

Please contact Price Electric or visit [www.price-electric.com](http://www.price-electric.com) for more information on how you can take advantage of energy efficiency incentives available for PEC members!



### William L. Caynor Sr., President/CEO

508 N. Lake Ave., P.O. Box 110, Phillips, WI 54555  
715-339-2155 • 800-884-0881  
[www.price-electric.com](http://www.price-electric.com)

Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

**Greg Bortz, Editor**



**Price Electric  
Cooperative**

Your Touchstone Energy® Partner