



CAPITAL CREDITS

A Benefit of Co-op Membership

In August, current Price Electric Cooperative members will receive their annual capital credit allocation notice. This notice will provide you with your 2016 capital credit amount. Read on for some frequently asked questions about capital credits!

What's this Capital Credit Allocation Notice all about? Why does it say I'm getting money from Price Electric?

Price Electric is a not-for-profit electric utility owned by the members it serves. As a not-for-profit organization, any excess revenue, called margins, is returned to members in the form of capital credits. The Capital Credit Allocation Notice that you will receive in the mail will let you know the amount of the capital credits that you earned in 2016, as well as your capital credit balance from past years. It is only a notification of your capital credit funds, not a payment notice—capital credit allocations do not have a cash value until the actual retirement of the capital credits is authorized by the board of directors.

Can I use capital credits to pay my bill?

The amount noted in your 2016 allocation notice cannot be used to pay your current electric bill. However, when the board elects to retire capital credits and return them to members, active members receiving capital credit funds will receive them as a bill credit, generally in the fourth quarter of the year.

When will I receive the funds that are listed on the allocation notice?

The board of directors decides when it is financially feasible for capital credits to be returned to members while maintaining adequate reserves of capital for business expenses. Currently PEC is on a 30-year rotation of distributing capital credits. Most years, PEC has employed a disbursement strategy in which members who have had outstanding capital credits for the longest period received payments. In 2016, all capital credits through 1988 and a portion of 1989 were retired and returned to members from that time. Members and former members with capital credits due them usually receive the monies in the fourth quarter of the year. Current members receive a bill credit and inactive members receive a check.

If I move off of Price Electric's lines, do I forfeit all of my capital credits?

Capital credits are yours to keep, even if you are no longer receiving service from PEC. This is why it is important for you to notify PEC if you move or if your contact information would change. You can also designate someone who PEC could contact if you are unreachable.

If someone doesn't claim their capital credit monies, does PEC just keep them?

Capital credit monies cannot be retained by Price Electric for operational or capital expenditures. Unclaimed or donated capital credit funds are transferred to the Federated Youth Foundation to be used for PEC scholarships and charitable donations.

What happens if someone passes away before they have received all of their capital credit funds?

The member's heirs are eligible to receive any remaining capital credit funds. Heirs will need to provide PEC with documentation verifying their claim to the funds. In order to assist the member's heirs in closing the account, PEC gives heirs the option of either adhering to the regular capital credit retirement schedule or receiving a special one-time payout that is discounted based on the age of the capital credits.

What's the difference between capital credit allocations and retirements?

Allocation: For each year you are a member of the cooperative, you earn capital credits, which are your share of the co-op's margins for that year. PEC sends each member a notice of capital credit allocations in August of each year for the prior year, plus the balance from any previous years.

Retirement: When the capital credits reach the end of their rotation period, the board of directors reviews the co-op's financial health and may elect to "retire," or return, capital credits to members via electric bill credit or a check.

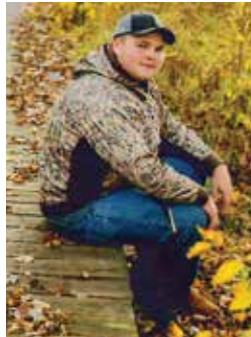




Congratulations

to our 2017 scholarship winners

Price Electric is proud to announce our 2017 scholarship recipients. Each school in PEC's service area was eligible to award two scholarships to graduating seniors whose parents/guardians are PEC members, two scholarships were awarded to students pursuing the lineworker apprentice course, and two at-large scholarships were awarded to students not attending a local high school. Each of these students has earned a \$500 scholarship based on academic achievements, community involvement, and plans for post-secondary education.



Joseph Binning
Chequamegon High School



Michaela Blomberg
Rib Lake High School



Lauren Bruch
Phillips High School



Kimberly Cummings
Prentice High School



Mikayla Kekoanui
Butternut High School



Grant Kirner
Sauk Prairie High School
(At-Large Scholarship)



Michaela Mallo
Phillips High School



Jacob Radlinger
Butternut High School



Tanner Riley
Phillips High School
(Electrical Distribution/
Lineworker Apprentice Course)



Tess Richard
Chequamegon High School



Jack Schafer
Medford High School
(Electrical Distribution/
Lineworker Apprentice Course)



Brianna Schellin
Prentice High School



Hunter Swan
Rib Lake High School

Photo Not Available: **Brandy Thimm**, Mellen High School (At-Large Scholarship)

LOCAL STUDENT WINS PRESTIGIOUS GLENN ENGLISH SCHOLARSHIP



Price Electric Cooperative is pleased to announce that our own Tessa Otto won the 2017 Glenn English Scholarship, one of just five scholarships given each year to college students by the Glenn English National Cooperative Leadership Fund. Otto's scholarship award was \$10,000.

Otto, of Kennan, was a Price Electric Cooperative delegate at the 2013 Youth Leadership Congress, where she was elected to serve on the Youth Board. As a WECA Youth Board member, she participated in the National Youth Tour in Washington, D.C., the following June. There she was elected as Wisconsin's representative on the National Youth Leadership Council. She's currently a sophomore at UW-Oshkosh, studying business.

We congratulate Otto for earning this prestigious scholarship, and thank her for representing the co-op so well.

You can learn more about Otto's accomplishments as well as the Glenn English National Cooperative Leadership Fund on page xx of this issue.

REMEMBERING CARL MATTKE



Our friend, and former Price Electric Cooperative director, Carl Mattke, passed away on June 29, 2017. Carl was a conscientious and diligent director who represented district 7 from 2008 to 2012. He was also a veteran of the United States Marine Corps and a real pleasure to be around. His stories were legendary and his presence was strong and unwavering. Our deepest condolences to his wife, Kim, and Carl's four children, three stepchildren, and eight grandchildren, as his absence will most assuredly be felt by all who had the wonderful opportunity to spend time with this fine gentleman.

School Supply Drive

PEC is excited to support local students and schools this fall by hosting a school supply drive—and members are invited to help!

From August 1–31, bring school supplies (folders, notebooks, pencils, pens, crayons, markers, rulers, etc.) to the Price Electric office and enter to win a \$25 bill credit for your donation.



Price Electric Puzzler

How closely are you reading your issue of *WEC News*? Each month, we will present a question whose answer can be found in the issue. Return the answer, and you could receive a \$25 bill credit!

Please drop off or mail your answer to Price Electric or email your answer to info@price-electric.com. A winner will be drawn from all correct entries on August 31.

The winners of the May PEC Puzzler were Dan & Jean Lind.

How many scholarships did PEC award to 2017 graduates?

Answer

Name

Account Number

Phone

Please return to Price Electric Cooperative,
508 N. Lake Ave., P.O. Box 110, Phillips, WI, 54555



Mark your calendar for Price Electric Cooperative's

BREAKFAST IN THE NORTHLAND!

Saturday,
October 14, 2017
7–10 a.m.
At Prentice High School

*Free breakfast for PEC members
and community members!*

REBATE UPDATE

So far in 2017, PEC members have received **\$5,946** in energy efficiency rebates from Price Electric and Dairyland Power Cooperative, and **\$11,763** in incentives and savings from Focus on Energy programs. These energy efficiency initiatives represent **3,511,814 kWh** saved by PEC members!

Please contact Price Electric or visit www.price-electric.com for more information on how you can take advantage of energy efficiency incentives available for PEC members!



William L. Caynor Sr., President/CEO

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Greg Bortz, Editor



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