

SUMMER LOAD MANAGEMENT SEASON BEGINS

The summer load management season will run from May 1–October 31, with full load control periods in June, July, and August. The load management program enhances reliability for all members during extraordinary times. It also helps reduce costs for all co-op members with additional savings for participating members.

The demand for electricity during summer is greatest in the afternoon; therefore, the standard load control periods are from 1–5 p.m. Members are asked to “shift” their energy usage outside of these times as much as possible. This can be done by delaying the start of the dishwasher, shifting laundry start times, turning the thermostat up a few degrees, or by otherwise changing energy usage.

Did you know the load management program is able to reduce Dairyland’s system peak by approximately 75 megawatts (MW) in the summer and 140 MW in the winter? That’s the equivalent of a small power plant!

Because power suppliers need to own or purchase enough electric capacity to meet their needs during periods of peak use, load management decreases our costs by reducing the total capacity that our power supplier needs to have available. It also decreases the total amount of energy that we need to produce overall. Finally, load management frees up additional capacity, lowering the cost for all coop members.

As a member–owner, you have the ability to affect PEC’s bottom line by participating in load management!



**Price Electric
Cooperative**

Your TotalSource Energy® Partner



Cleared rights-of-way, like the one pictured, improve PEC system reliability.

RIGHT-OF-WAY CLEARING

Price Electric began its annual cycle of right-of-way clearing in April. PEC adopted its right-of-way clearing plan in 2011 to maintain safe and reliable electric service for members. Currently, PEC maintains a seven-year cycle of right-of-way clearing, ensuring all areas of the system will receive regular tree and brush management.

Rights-of-way are cleared using a variety of techniques depending on the area being cleared. These include, but are not limited to: cutting down trees, trimming limbs, herbicide application, and mechanical means. Stems and stump sprouts will be treated with an herbicide application for approximately

This year’s right-of-way clearing will take place east of the Butternut substation.

the second and third growing seasons following the clearing. Members who wish to opt out of herbicide use on their property are asked to contact PEC prior to crews starting work and complete an updated No Herbicide Use Request form.

PEC has contracted with Makovsky Brush Service (MBS) to perform this year’s right-of-way clearing. Line clearance crews are trained to recognize hazardous conditions, along with different tree species and their growing patterns.

Crews will access the work by using utility rights-of-way or other established roads and lanes.

This year’s right-of-way clearing will take place east of the Butternut substation. Areas included are east of Fifield, Park Falls, and Butternut. Members in the far eastern areas of Fifield and Park Falls will be in the right-of-way clearing next year. Members in this area will be receiving notification from Price Electric by mail. Members are also advised any logs 4 inches and larger will be left for the property owner.

Price Electric has selected this option for right-of-way clearing as the most economical and effective way of maintaining access to safe, dependable, and affordable electric services to our members. Thank you for your cooperation as the cycle continues!



MEET YOUR 2016 DIRECTOR CANDIDATES

Price Electric Cooperative is divided into nine districts, each of which is represented by one director. Collectively, the nine directors comprise the board of directors. Directors are elected by the total membership at the annual meeting and serve terms of three years. Members are reminded that nominations can still be made by filing signatures of 15 or more members. This filing must be received by the PEC corporate office not less than 25 days prior to the annual meeting on June 8, 2016. Districts 1, 2, and 3 are up for election this year. Please see your director candidate information below and on the facing page.

District 1 – Townships of Hill, Rib Lake, Spirit, and Tomahawk

Michael Meier

Michael Meier is currently serving his third three-year term as the director for District 1.

Michael remembers well when “the lights came on” at their farm in the fall of 1946, when he was 5 years old. Michael’s dad, Carl, was a director on the Price Electric board for many years after power was brought to their farm. Following in his late father’s footsteps, Michael was elected to PEC’s board after his retirement in 2007 and subsequent move back to the Town of Spirit.

Michael grew up in the Town of Spirit, Price County, and attended Liberty School and Rib Lake High School. He received his B.A. from Concordia Senior College in Fort Wayne, Indiana, his M. Div. from Concordia Seminary, Springfield, Illinois, and his Ed. M. from Oregon State University. He was ordained as a clergy person in the Lutheran church in 1967. He served 12 years as Lutheran campus pastor at Oregon State University; two years as program director for Lutheran Outdoor Ministries of Oregon; 10 years as parish pastor in Sitka, Alaska; seven years in Seattle as the Pacific Northwest stewardship specialist for the Evangelical Lutheran Church in America; and nine years at the ELCA churchwide headquarters in Chicago, supervising stewardship staff throughout the country and developing mission support for the denomination. He has a long history of working with boards and committees



made up of diverse people. He has helped develop and manage groups as they have developed mission statements and vision goals.

He and his wife, Toni, live in the grade school he attended as a child—Liberty School—now remodeled as their home. He continues to provide consultant services for congregations throughout the United States that are engaged in capital fund development and/or debt reduction programs.

Michael and Toni have eight children, 23 grandchildren, and 10 great-grandchildren. They are active in church and community affairs and have developed, with many community and family members, a historical society in Spirit called “German Settlement History, Inc.” They live at N894 S German Settlement Road, Ogema, Wisconsin 54459 (Spirit Township) and have been members of Price Electric Cooperative for 22 years.

Michael believes in the mission and accomplishments of Price Electric Cooperative, and says that PEC has an excellent safety, reliability, and economic record. He is a Certified Credentialed Cooperative Director and holds the Board Leadership Certification, both of which are NRECA director certifications. He is committed to supporting his fellow directors and the management team of the co-op in providing reliable and economical electric power to the homeowners, farmers, industries, and seasonal residents who are the members of this cooperative. He believes that prudent and frugal management must be combined with visionary planning for the future.

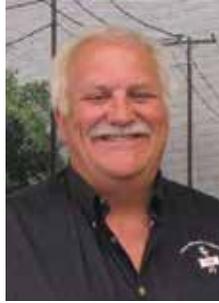
Michael enjoys his board responsibilities and is looking forward to serving another term.

District 2 – Townships of Catawba, Georgetown, Hawkins, Kennan, Ogema, and Westboro

District 3 –Townships of Emery, Hackett, Knox, Lynne, Prentice, Somo, and Wilson

Kirk Klassen

Kirk Klassen and his wife, Sharon, live at N2670 Pennington Road in Prentice, Wisconsin. They have two children. He’s been a member of Price Electric Cooperative for 15 years. Kirk moved to Wisconsin in 1997 and then moved to Price County in 2001.



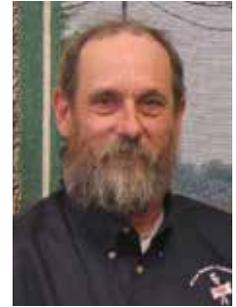
Kirk is retired from the U.S. Navy. He served as an electronic technician on submarines. In his spare time, Kirk enjoys wood carving, four wheeling, Frisbee golf, and woodworking.

Kirk has been a member of the Ogema Lions Club for 13 years and has served on the Ogema Library Board for the past nine years. He has earned a bachelor’s degree from UW–Stevens Point in business administration. He is actively involved in the community.

Kirk believes his past educational and work experiences will enable him to continue to contribute in a positive way as a cooperative director. He has completed Certified Credentialed Cooperative Director training and has also recently installed a 20-panel solar array on his property, which he is monitoring with much interest. He believes that District 2 will continue to be actively represented at board meetings since he is retired and would be able to attend all meetings.

Edward Hainy

Edward Hainy and his wife, Peggy, live at N7153 Emery Hackett Road in Phillips, Wisconsin. They have two children, Jason and Jennifer. They have been members of the cooperative for 34 years.



Ed currently works as a dairy farmer. In his spare time Ed enjoys hunting, woodworking, metal working, mechanic work, logging, and baking.

Ed is currently the chairman for the Town of Hackett. Besides being active with the Town of Hackett, Ed is a Price County Town Mutual Insurance board member, a Price County Equity Cooperative board member, and Price County Equity board member.

Ed’s experience includes operating his own business for over 30 years, being a chairman for the Town of Hackett, and serving on the other boards.

Ed is interested in being a Price Electric Cooperative director to keep the cooperative running efficiently and cost effectively.



Mark Your Calendar!

The Price Electric Cooperative 76TH ANNUAL MEMBER MEETING

will be held on
Wednesday, June 8, 2016
at Phillips High School



Join us for dinner starting at 5 p.m.
Meeting will begin at 6 p.m.

VOTING FOR DIRECTORS BY ABSENTEE BALLOT

If you are unable to attend the June 8, 2016, annual meeting of members you may request an absentee ballot. A written request must be made to Price Electric Cooperative’s office using the form printed below or by letter containing the required information of date, name, address, telephone, customer number, and signature. The request for absentee ballot must be received by June 1, 2016.

A ballot will be mailed to you. Signed absentee ballots must be received at Price Electric Cooperative’s office no later than noon on June 7, 2016.

**Price Electric Cooperative 76th Annual Meeting
Absentee Ballot Request Form**

Name _____ Date _____

Address _____

City, State, Zip _____

Telephone _____ PEC Customer Number _____
(from your light bill)

Signature _____

When requesting a ballot by mail, please allow ample time for mail delivery to and from your home. Request for absentee ballot must be received by June 1, 2016.

Please return to Price Electric Cooperative, 508 N. Lake Ave., P.O. Box 110, Phillips, WI, 54555



Price Electric Puzzler

How closely are you reading your issue of *WEC News*? Each month, we will present a question whose answer can be found in the issue. Return the answer, and you could receive a \$25 bill credit!

Please drop off or mail your answer to Price Electric or email your answer to info@price-electric.com. A winner will be drawn from all correct entries on May 31.

The winner of the March PEC Puzzler was Jeffrey Priest. Congratulations!

Where will PEC contractors be performing right-of-way clearing this year?

Answer

Name

Account Number

Phone

Please return to Price Electric Cooperative,
508 N. Lake Ave., P.O. Box 110, Phillips, WI, 54555

PRICE ELECTRIC WELCOMES NEW OPERATIONS CLERK

PEC is pleased to welcome Eve Lasee, who started as PEC's new operations clerk on March 28. Eve grew up in the area and is excited to assist PEC members with their electrical services, including maintenance requests and new services. Her most recent job was in sales/support at a local industrial supplier. In her new position, she looks forward to learning about a new industry and helping PEC members achieve their energy goals. In her free time, she enjoys gardening, camping, and spending time with her family. All the best to Eve as she begins her new role at PEC!



2016 Member Photo Contest

Introducing Price Electric's 2016 member photo contest! Members are invited to submit photos for inclusion in our 2017 calendar. Winning photos may be used in future cooperative publications.



Photo Contest Criteria:

- Photos must be taken within the Price Electric Cooperative service area.
- Photos should capture life in northern Wisconsin (seasons, wildlife, landscape, people, etc.)
- Photos must have a horizontal (landscape) orientation.
- Photos can be in color or black and white.
- Photos must be high resolution—at least 300 dpi and 8"x10".

Photo Contest Rules and Details:

- Photos must be submitted by July 31, 2016.
- Three (3) photos per member will be accepted.
- All PEC members 18 years and up are eligible to submit photos.
- A PEC member under 18 is eligible to participate, but must submit a parent/guardian form with entry.
- A completed entry form must accompany each photo.
- Member must own rights to photo.
- PEC employees will determine the winning photos.

Photo Contest Entry Options:

- Email: info@price-electric.com
- Mail: P.O. Box 110, Phillips, WI 54555
- Drop Off: Price Electric Cooperative Office—508 N Lake Avenue, Phillips

Entry forms and photo release forms can be downloaded from PEC's website at www.price-electric.com, picked up at the PEC office, or emailed upon request.

William L. Caynor Sr., President/CEO

508 N. Lake Ave., P.O. Box 110, Phillips, WI 54555
715-339-2155 • 800-884-0881
www.price-electric.com

Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

Greg Bortz, Editor



Price Electric
Cooperative

Your Touchstone Energy® Partner