



Price Electric Cooperative's
Smart Sense
 Energy Efficiency Program
 A Touchstone Energy® Cooperative
 The power of human connections®

Smart choices save you cents today and make sense for a brighter tomorrow

WATER HEATER LOAD MANAGEMENT PROGRAM

Members of Price Electric Cooperative are eligible to receive a one-time bill credit on the purchase of a new electric water heater by enrolling in the Water Heater Load Management Program. Under this program, the water heater in your home is shut off during control periods via a radio signal sent to a receiver that is installed on the exterior of your residence. Control frequency and the amount of the one-time bill credit are based on the size of the water heater being controlled.

Water Heater Incentives & Control Periods

Water Heater Size	Rebate Amount	Control Periods
50-74 Gallon	\$50—includes replacement of elements and thermostats	4 Hour Control (subject to economic and peak controls)
75-99 Gallon	\$350—includes replacement of elements and thermostats	6 Hour Control (subject to economic and peak controls)
100+ Gallon	\$500—includes replacement of elements and thermostats	<i>Winter Strategy (Nov-April):</i> Daily 10 hours on & 14 Hours off <i>Summer Strategy (May-Oct):</i> Daily 8½ hours on, beginning between 11:30 AM-12:00 Noon
Solar Storage Water Heater with Electric Back-Up	\$300—includes replacement of elements and thermostats Must be backed up with a load management controlled electric water heating element	Dependent on water heater size (see above for control periods for each size)

Peak Load Controls – Peak controls are designed to reduce the overall load on the system at maximum usage times. Peak controls usually occur on the coldest and hottest days of the year.

Economic Load Controls - Economic controls are designed to assist in lowering operating costs by controlling loads when it is economically desirable to defer loads that can be interrupted with little inconvenience to the member. An economic control will never occur on the same day as a peak load control.

Peak and Economic Control Frequency - There is a not a limit to the number of controls that can occur as they are subject to market and weather conditions.

Bill Credit - Please see [Water Heater Rebate Forms](#) for more information.

Please contact Member Services at Price Electric Cooperative for more information on how to enroll in the water heater load management program. Note: Price Electric Cooperative does not sell or install water heaters.