

# MEET YOUR 2018 DIRECTOR CANDIDATES



**Price Electric  
Cooperative**

Your Touchstone Energy® Partner

**P**rice Electric Cooperative is divided into nine districts, each of which is represented by one director. Collectively the nine directors comprise the Board of Directors. Directors are elected by the total membership at the annual meeting and serve terms of three years. Districts two, four, five, and six are up for election this year. Please see your director candidate information below.

## DISTRICT 2 – TOWNSHIPS OF CATAWBA, GEORGETOWN, HAWKINS, KENNAN, OGEMA & WESTBORO

### Joan Points

Joan Points was appointed to the PEC board in 2018. She and her husband, Roy, reside at N8722 Walters Lane in Westboro. They have been PEC members for 32 years.

Joan is the administrative coordinator at Forest Springs Camp and Conference Center. She has been an active member on several educational boards. Joan is a piano teacher, Sunday school teacher, and musician. She enjoys nature and spending time with her family, particularly her four young granddaughters.



## DISTRICT 4 – TOWNSHIP OF WORCESTER

### Randy Kunsch

Randy and his wife, Pam, live at N11010 Highway 13 in Phillips, Wisconsin. Randy and Pam have three daughters and one son and are proud grandparents to four grandchildren. Randy and Pam have been members of the cooperative for 31 years. Randy has served as District 4 director since 2012.

Randy is retired after being employed for 39 years as a public school teacher in the state of Wisconsin with the last 28 of those years in Phillips. He is a parish member of Our Lady of the North, a former Knight of Columbus, and a retired Wisconsin Education Association member.

Randy enjoys watching sports (especially the Packers, Badgers, and Brewers) and is an avid reader. He has a master's degree. As a public school teacher Randy gained experience working with the public and cooperating with others, listening to all ideas expressed, and building consensus.

As the director for District 4, Randy's goals are to give members easy access to communicate with him and to work with the other directors to make sure the cooperative effectively serves its members today and for future generations.



## DISTRICT 5 – TOWNSHIPS OF ELK, HARMONY & WINTER

### Michael Zierer

Michael and his wife, Lottie, live at N8145 Woodstock Lane in Phillips, Wisconsin. They have two children and six grandchildren. They have been members of the cooperative for 54 years and are lifetime residents of Price County. Mike has served as District 5 director since 2006.

Mike is a retired employee of Price Electric Cooperative, having worked as a lineman, crew foreman, and line superintendent. He worked over 40 years at Price Electric Cooperative. Mike is a member of the National Rifle Association.

Mike's hobbies include hunting, woodworking, and spending time with his family. He especially enjoys sharing time with his grandchildren.

Mike has the time to dedicate to the cooperative. Mike feels with his experience and knowledge he has acquired through the years working as a lineman in the field and as line superintendent in the office, he will be able to effectively serve as the director for District 5.

## DISTRICT 6 – TOWNSHIPS OF CHIPPEWA, FLAMBEAU, LAKE & SHANAGOLDEN

### Karen Newbury

Karen and her husband, Keith, reside at W9794 Highway 70 in Park Falls (Town of Lake). Karen and Keith have two children. They have been members of the cooperative for 30 years and Karen has served as District 6 director since 2015.

Karen and her sister have owned and operated Country Kafe & Katering in Fifield since 1995. She is active in the community, having served on the Education Committee and organizing fundraisers for St. Anthony's School for seven years, as well as acting as the current treasurer for the Butternut Trail Midgets ATV Club. She is a certified ATV safety instructor and teaches a safety class each spring. Karen is also an active member of the Price County ATV Association and with the Price County Tavern League.





## MARK YOUR CALENDAR!

The Price Electric Cooperative 78th Annual Member Meeting will be held on

**Thursday, June 7, 2018,**

at Phillips High School.

Join us for dinner starting at 5 p.m. followed by the member meeting at 6 p.m.

## ATTENTION SMARTHUB USERS!

Smarthub, PEC's online portal for electronic bill payments, usage history, and account information, now requires the latest version of your preferred web browser (such as Google Chrome, Microsoft Internet Explorer, Mozilla Firefox, or Apple's Safari). This update incorporates the increased security measures of current browsers and allows for enhanced security for your account information and personal data.

Upgrading to the latest version of your web browser is fast, easy, and free. Visit the website of your preferred web browser to get the newest edition.

All members are encouraged to check out SmartHub—it's the place to find electric billing and usage information at your fingertips.

Smarthub can be accessed via the Price Electric website at [www.price-electric.com](http://www.price-electric.com) or as an app on your smartphone or tablet.



## VOTING FOR DIRECTORS BY ABSENTEE BALLOT

If you are unable to attend the June 7, 2018, annual meeting of members you may request an absentee ballot. A written request must be made to Price Electric Cooperative's office using the form

printed below or by letter containing the required information of date, name, address, telephone, customer number, and signature. The request for absentee ballot must be received by June 1, 2018.

A ballot will be mailed to you. Signed absentee ballots must be received at Price Electric Cooperative's office no later than noon on June 6, 2018.

### Price Electric Cooperative 78<sup>th</sup> Annual Meeting Absentee Ballot Request Form

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ PEC Customer Number \_\_\_\_\_  
*(from your light bill)*

Signature \_\_\_\_\_

When requesting a ballot by mail, please allow ample time for mail delivery to and from your home. Request for absentee ballot must be received by June 1, 2018.

*Please return to Price Electric Cooperative, P.O. Box 110, Phillips, WI, 54555*

## RIGHT-OF-WAY CLEARING TIME IS HERE AGAIN

With summer just around the corner and plant life slowly returning to the Northwoods after a long winter, it is once again time for the application of herbicide to start. In 2011, Price Electric put into place a right-of-way management program, which has resulted in improved reliability for our members. The right-of-way cycle includes one year of brushing or clearing, a year of growing, followed by two years of herbicide application.

Keeping right-of-way areas clear is a priority for your Cooperative since it improves line accessibility for crews while minimizing service interruptions to our members. Herbicide application is an important part of the vegetation management plan, allowing cost-effective and selective control of woody vegetation. Herbicide application controls unwanted trees and brush, allowing native grasses and flowers to flourish. Herbicides are customarily only applied in June, July, and August. Members who wish to opt out of herbicide use on their property are required to sign and return a No Herbicide-Use Request form. This form must be filled out annually and will only prevent herbicide spraying of the right-of-way. Mechanical clearing may still occur. Forms are available from the Price Electric office.

This year, crews will be working on areas in the towns of Tomahawk, Spirit, Rib Lake, Hill, Somo, Knox, Ogema, Lake, Chippewa, Shanagolden, Agenda, Jacobs, Gordon, and Morse. You will receive a letter in advance if your property is due for right-of-way maintenance. Thank you for your cooperation in keeping your right-of-way areas clear, thereby allowing PEC to continue to provide you with safe, reliable and affordable electric service. If you have any questions regarding the right-of-way clearing please contact Price Electric at 715-339-2155.

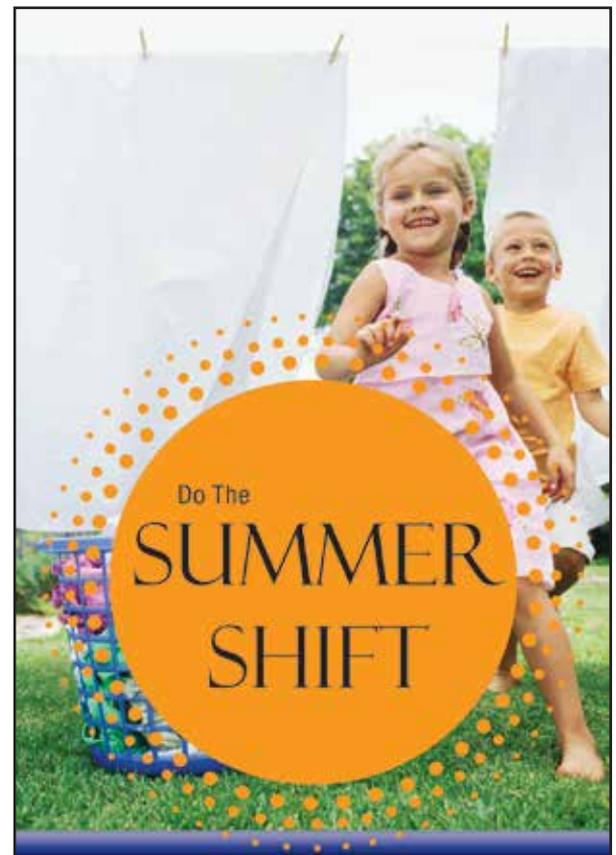


**Price Electric Cooperative  
will be closed Monday,  
May 28, in observance of  
Memorial Day.**

## SUMMER LOAD MANAGEMENT SEASON BEGINS

The summer load management season runs from May 1–October 31. Full load control periods will take place in June, July, and August. For most classifications, the full load control hours are between 2–6 p.m. The load management program enhances reliability for all members during times of peak electrical demand. It also helps reduce costs for all co-op members with additional savings for participating members.

For more information on the load management program, please contact Price Electric. PEC would like to thank all members who participate in load management activities.



1. Shift unnecessary electricity use to the hours before 11 a.m. and after 7 p.m.

2. Go solar with Mother Nature and hang up clothes to air dry.



## Price Electric Puzzler

How closely are you reading your issue of *WEC News*? Each month, we will present a question whose answer can be found in the issue. Return the answer, and you could receive a \$25 bill credit!

Please drop off or mail your answer to Price Electric or email your answer to [info@price-electric.com](mailto:info@price-electric.com). A winner will be drawn from all correct entries on May 31.

The winner of the March PEC Puzzler was Frank Ulrich. Congratulations!

**Which board districts are electing directors this year?**

Answer

Name

Account Number

Phone

Please return to Price Electric Cooperative,  
508 N. Lake Ave., P.O. Box 110, Phillips, WI, 54555

## WE SAY GOODBYE...

Deb Reinke retired on March 30 after 15 years of exceptional service to Price Electric Cooperative. Deb was a valuable member of our member services team, and was responsible for billing and other member services. If you have called PEC in the last 15 years to speak to someone about your bill, you likely heard her friendly voice on the other end of the line. We wish Deb all the best in her retirement, as she plans to enjoy time with her family.



## ...AND WE SAY HELLO!

We welcomed Laurie Boettcher, who recently joined PEC's member services team as our new billing clerk. She has worked side-by-side with Deb Reinke, learning the ins and outs of billing, and quickly fit in to the front office team. We are pleased to have her here and are looking forward to her future with us.



## REBATE UPDATE

So far in 2018, PEC members have received **\$1,302** in energy efficiency rebates from Price Electric and Dairyland Power Cooperative, and **\$3,602** in incentives and savings from Focus on Energy initiatives. Please contact Price Electric or visit [www.price-electric.com](http://www.price-electric.com) for more information on how you can take advantage of energy efficiency incentives available for PEC members!



### William L. Caynor Sr., President/CEO

508 N. Lake Ave., P.O. Box 110, Phillips, WI 54555  
715-339-2155 • 800-884-0881  
[www.price-electric.com](http://www.price-electric.com)

Office Hours: Monday–Friday, 7:30 a.m.–4 p.m.

### Theresa Raleigh, Editor



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